



## **Tai Ji Quan: Moving for Better Balance®**

### **Program trademarks and license fees**

#### **Trademark**

The following three brands are trademarks of Exercise Alternatives, LLC.

- Tai Ji Quan: Moving for Better Balance®
- Tai Chi: Moving for Better Balance®
- Tai Ji Quan – Mini Therapeutic Movements®

#### **License fees**

Beginning January 2018, there is a \$200 annual license fee for the TJQMBB program.

#### **To whom the fees are applicable**

For-profit and non-profit organizations (Note: currently, the fee does not apply to individual instructors who teach TJQMBB classes).

#### **Benefits**

The fee will cover the following benefits for the Licensee and its partner organizations:

- unlimited use of the program in local communities.
- access to free TJQMBB instructional materials available online at [tjqmbb.org](http://tjqmbb.org).
- authorization to sponsor a maximum of 10 in-state TJQMBB instructor training workshops (workshop) and 20 Enhanced Training Courses (course) (for trained instructors) conducted by authorized TJQMBB trainers at local community sites. The maximum limits specified in this section apply to the combined total of the Licensee and its partner organizations. A \$100 fee will apply for each additional workshop or course sponsored by the Licensee or its partner organizations beyond the maximum limits specified in this section.
- authorization to sponsor out-of-state workshops and/or courses with payment to Exercise Alternatives of an additional \$50 fee for each out-of-state workshop or course.

#### **Application process**

- Please send a request to Fuzhong Li at [fuzhongli@gmail.com](mailto:fuzhongli@gmail.com) along with the contact person's name, the name of agency/organization, and the mailing address. A brief description of the TJQMBB program use by the organization would be helpful.
- An invoice along with a program License Agreement will be sent electrically to the person who made the request via e-mail.
- Sign the agreement and e-mail it back to Fuzhong Li. At the same time, please mail a check (\$200) payable to **Exercise Alternatives, LLC** to the following address:  
Exercise Alternatives, LLC  
PO Box 51332  
Eugene, OR 97405
- A copy of the signed agreement by both parties will be sent back, via e-mail, to the licensee.